



KTVI 2250 Ball Drive St. Louis, MO 63146 Main: (314)213-2222 Billing:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 574293-1
 09/30/12
 September 2012
 08/27/12 - 09/27/12

Advertiser Product Estimate Number
National Republican Congri NRCC IE 2012 3153

Billing Address

Send Payment To:

National Media Research Planning & Placement Attention: Accounts Payable 815 Slaters Lane Alexandria, VA 22314
 Flight Dates
 Order #
 Alt Order #

 09/21/12 - 09/27/12
 574293
 09816228

 Billing Calendar
 Billing Type

Cash

Special Handling
Do Not Mail

Broadcast

| IDB # | Advertiser Code | Product Code | 8380 | 155 | 426 |

Agency Ref Advertiser Ref

KTVI 3592 Solutions Center Chicago, IL 60677-3005

Spots/

| | | | | | | | Spots/ | | | |
|------|-------------|---------------------|---------------------------------|----------------|---------------------------|--------|-----------|------------|-------|---------------|
| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 1 | 09/25/12 | 09/25/12 | M-F 6a-7a | 630a-7a | -T | :30 | 1 | \$1,200.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12 -T | | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Des | cription | Start/End Time | Lengi | h Ad-ID | | | Rate Type |
| L | 12 | Tu 09. | /25/12 6:50 AM M-F | 6a-7a | 630a-7a | 13 | 0 NRCCIL1 | 20914 | | \$1,200.00 NM |
| 2 | 09/27/12 | 09/27/12 | M-F 6a-7a | 630a-7a | T | :30 | 1 | \$1,200.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12T | | <u>Rate</u> \$1,200.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Des | cription | Start/End Time | Leng | h Ad-ID | | | Rate Type |
| | 12 | | /27/12 6:45 AM M-F | 6a-7a | 630a-7a | :3 | 0 NRCCIL1 | 20914 | | \$1,200.00 NM |
| 3 | 09/21/12 | 09/21/12 | Fox 2 News at 7 am | 730a-8a | F | :30 | 1 | \$1,000.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12F | | <u>Rate</u> \$1,000.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Des | cription | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| | 1 2 | | /21/12 7:43 AM Fox | 2 News at 7 am | 730a-8a | (3 | 0 NRCCIL1 | 20914 | | \$1,000.00 NM |
| 4 | 09/24/12 | 09/24/12 | Fox 2 Morning News | 730a-8a | M | :30 | 1 | \$1,000.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFS9 09/30/12 M | | <u>Rate</u> \$1,000.00 | | | • | ····· | |
| | Spots: # Ch | Day Air | Date Air Time Des | cription | Start/End Time | Lengi | th Ad-ID | | | Rate Type |
| | 1 2 | | | 2 Morning News | 730a-8a | :3 | 0 NRCCIL1 | 20914 | | \$1,000.00 NM |
| 5 | 09/26/12 | 09/26/12 | Fox 2 News at 7 am | 7a-730a | W | :30 | 1 | \$1,000.00 | NM | |
| | Weeks | Start Date 09/24/12 | End Date MTWTFS: 09/30/12w | | <u>Rate</u> \$1,000.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Des | cription | Start/End Time | Lengt | th Ad-ID | | | Rate Type |
| | 1 2 | W 09. | /26/12 7:16 AM Fox | 2 News at 7 am | 7a-730a | .3 | 0 NRCCIL1 | 20914 | | \$1,000.00 NM |

INVOICE



12

Su 09/23/12

1:43 PM St Louis Rams

Send Payment To: KTVI 3592 Solutions Center Chicago, IL 60677-3005

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|----------------|---------------------|
| 574293-1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Advertiser | Product | Estimate Number |
|---------------------------|--------------|-----------------|
| National Republican Congr | NRCC IE 2012 | 3153 |

| | | | | | | Spots/ | | | |
|---|----------------------------|---|--------------------------------------|--------------------------------|--|-------------------------------|-------------|-------|--|
| ne Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 6 09/25/12 | 09/25/12 | M-F 430p-5p | 430p-5p | -T | :30 | 1 | \$700.00 | NM | |
| Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12 -T | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | |
| Spots: <u>#</u> C 1 2 | h <u>Day Air</u> Tu 09/ | | | Start/End Time 430p-5p | | h <u>Ad-ID</u> 10 NRCCIL1 | .20914 | | <u>Rate</u> <u>Type</u> \$700.00 NM |
| 7 09/27/12 | 09/27/12 | M-F 430p-5p | 430p-5p | T | :30 | 1 | \$700.00 | NM | |
| Weeks | Start Date 09/24/12 | End Date MTWTFSS 09/30/12T | Spots/Week 1 | <u>Rate</u> \$700.00 | | | | | |
| Spots: <u>#</u> C 1 2 | h <u>Day Air</u> | <u>Date</u> <u>Air Time</u> <u>Desc</u> /27/12 | | Start/End Time 430p-5p | | <u>h Ad-ID</u> 0 NRCCIL1 | 20914 | | <u>Rate</u> <u>Type</u> \$700.00 N N |
| 8 09/21/12 | 09/21/12 | M-F 5p-530p | 5p-530p | F | :30 | 1 | \$1,400.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12F | Spots/Week | <u>Rate</u> \$1,400.00 | | | | | |
| Spots: <u>#</u> C 1 2 | h <u>Day Aìr</u> | = - : | | Start/End Time 5p-530p | | <u>h Ad-ID</u> 30 NRCCIL1 | .20914 | | <u>Rate</u> <u>Type</u> \$1,400.00 NN |
| 9 09/26/12 | 09/26/12 | M-F 5p-530p | 5p-530p | W | :30 | 1 | \$1,400.00 | NM | |
| Weeks | Start Date 09/24/12 | End Date MTWTFSS 09/30/12W | <u>Spots/Week</u> 1 | Rate \$1,400.00 | | | | | |
| Spots: <u>#</u> C 1 2 | | <u>Date</u> <u>Air Time</u> <u>Desc</u> /26/12 5:31 PM M-F | | Start/End Time 5p-530p | | h <u>Ad-ID</u> O NRCCILI | .20914 | | <u>Rate</u> <u>Typ</u> \$1,400.00 NI |
| 10 09/23/12 | 09/23/12 | Su 5p-530p | 5p-530p | S | :30 | 1 | \$1,000.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12S | Spots/Week 1 | <u>Rate</u> \$1,000.00 | ************************************** | | | | |
| Spots: # C 2 2 | F 09 | | <u>ription</u> Prime Friday 7-8p | Start/End Time 7p-8p | | th <u>Ad-ID</u> SO NRCCILI | .20914 | | <u>Rate</u> <u>Type</u> \$1,000.00 NM |
| 1 2 | | /23/12 Su 5 _j | p-530p | 5p-530p | :0 | 00 | | | \$1,000.00 Ni |
| 11 09/24/12 | 09/24/12 | FOX Prime Monday 7 | 7-8n 7n-8n | M | :30 | 1 | \$3,000.00 | NM | |
| Weeks: | Start Date | - | Spots/Week | Rate | | | Ψ0,000.00 | 14141 | |
| | 09/24/12 | 09/30/12 M | 1 | \$3,000.00 | | | | | |
| Spots: <u>#</u> C 1 2 | | | <u>ription</u> Prìme Monday 7-8p | <u>Start/End Time</u> 7p-8p | | <u>th Ad-ID</u> 30 NRCCIL1 | 20914 | | Rate Type \$3,000.00 NN |
| *************************************** | | | | | | | | | φο,σοσ.σο 14): |
| 12 09/22/12 | 09/22/12 | College Football on F | | S- | :30 | 1 | \$1,200.00 | NM | |
| Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/12S- | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,200.00 | | | | | |
| Spots: <u>#</u> C 1 2 | | | <u>ription</u> ge Football on FOX | Start/End Time 12p-10p | | th <u>Ad-ID</u> 30 NRCCILI | L20914 | | <u>Rate Type</u> \$1,200.00 Ni |
| 13 09/23/12 | 09/23/12 | St Louis Rams | 12p-CC | - · · · · · · S | :30 | 1 | \$12,000.00 | NM | |
| Weeks | Start Date 09/17/12 | End Date MTWTFSS 09/23/12S | Spots/Week 1 | <u>Rate</u> \$12,000.00 | | | | | |
| Spots: # C | | Date Air Time Desc | | Start/End Time | | th Ad-ID | 120074 | | Rate Typ |

12p-CC

30 NRCCIL120914

\$12,000.00 NM

INVOICE



Send Payment To:
KTVI
3592 Solutions Center
Chicago, IL 60677-3005

| Invoice # | ‡ | Invoice Date | Invoice Month | Invoice Period |
|-----------|---|--------------|----------------|---------------------|
| 574293- | 1 | 09/30/12 | September 2012 | 08/27/12 - 09/27/12 |

| Advertiser | Product | Estimate Number |
|-----------------------|-------------------|-----------------|
| National Republican C | ongr NRCC IE 2012 | 3153 |

| S | pot | s/ |
|---|-----|----|
| | | |

| Lìne | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
|------|-------------|------------------------|-----------------------------------|------------------------|---------------------------|--------|----------------|------------|------|--------------------|
| 14 | 09/21/12 | 09/21/12 | M-F 9p-10p | 9P-930P | F | :30 | 1 | \$1,800.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFS5 09/23/12F | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,800.00 | | | | | |
| | Spots: # Ch | Day Air | Date Air Time Descri | <u>ption</u> | Start/End Time | Lengt | h <u>Ad-ID</u> | | | Rate Type |
| | 1 2 | F 09. | /21/12 9:32 PM M-F 9p | o-10p | 9P-930P | .3 | 0 NRCCIL1 | 20914 | | \$1,800.00 NM |
| 15 | 09/25/12 | 09/25/12 | M-F 9p-10p | 9P-930P | <u> </u> | :30 | 1 | \$1,800.00 | NM | |
| | Weeks: | Start Date 09/24/12 | End Date MTWTFSS 09/30/12 -T | <u>Spots/Week</u> 1 | <u>Rate</u> \$1,800.00 | | | | | |
| | Spots: # Ch | n <u>Day Air</u> | Date <u>Air Time</u> Descri | ption | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| | 1 2 | Tu 09 | /25/12 9:22 PM M-F 9 ₁ | p-10p | 9P-930P | (3 | 0 NRCCIL1 | 20914 | | \$1,800.00 NM |
| 16 | 09/22/12 | 09/22/12 | 9p News Delayed | 10P-1030P | 5 | :30 | 1 | \$800.00 | NM | |
| | Weeks: | Start Date 09/17/12 | End Date MTWTFSS 09/23/125- | Spots/Week 1 | <u>Rate</u> \$800.00 | | | | | |
| | Spots: # Ch | n Day Air | Date Air Time Descri | <u>ìptìon</u> | Start/End Time | Leng | h Ad-ID | | | Rate Type |
| | 1 2 | | /22/12 10:30 PM 9p Ne | ws Delayed | 10P-1030P | .3 | 0 NRCCIL1 | 20914 | | \$800.00 NM |

<u>Total Spots</u> 16 <u>Gross Total</u> \$31,200.00

Payment Terms 30 Days

Agency Commission \$4,680.00

Net Amount Due \$26,520.00